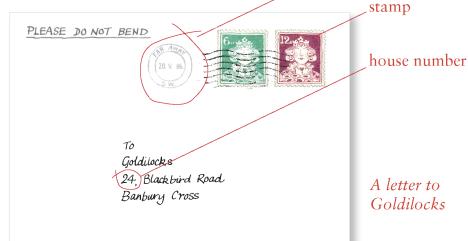
# EACHERS'

ADDRESSED AND STAMPED

postmark

## The post is here!

The Jolly Postman books contain different items, such as official letters, letters of apology, circulars, invitations, cards and leaflets. All the letters are correctly addressed with postcodes, stamps and postmarks.



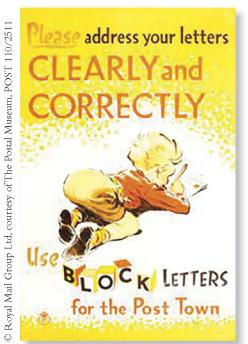
## **Postcodes**

Postcodes were introduced in London in Victorian times, and in other parts of Britain in the twentieth century. Postcodes help 'posties' find locations more easily, so the Post Office designed posters and leaflets to encourage people to use them.



These posters encouraged people to address their letters correctly.





#### **Postmarks**

Postmarks show where letters were posted, and the date and time of posting.

















llustrations from *The Jolly Postman* titles © Janet & Allan Ahlberg

## Stamps

Since the world's first postage stamp (the Penny Black) was approved by Queen Victoria in 1840, all letters and parcels must have a stamp.

# Kings and queens

Like real stamps, *The Jolly Postman* includes some stamps with the head of the king or queen (called definitives). Other stamps have a design that marks an important event or achievement (called commemoratives).



This stamp in
The Jolly Postman
features Old King Cole.





This stamp in
The Jolly Postman
commemorates a very
important event!





#### Small works of art

British commemorative stamps are often illustrated by well-known artists.

This stamp, designed by Quentin Blake, shows a scene from Charles Dickens' A Christmas Carol.



7-year-old Molly Robson won a competition to design a Christmas stamp.





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