



# The Home Front



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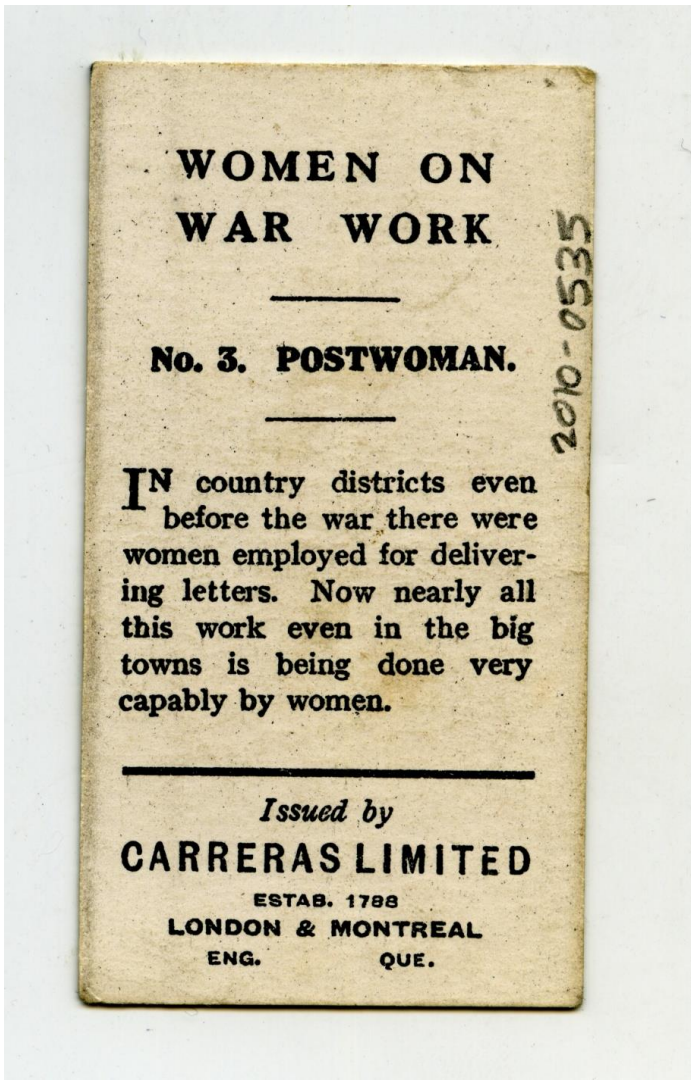


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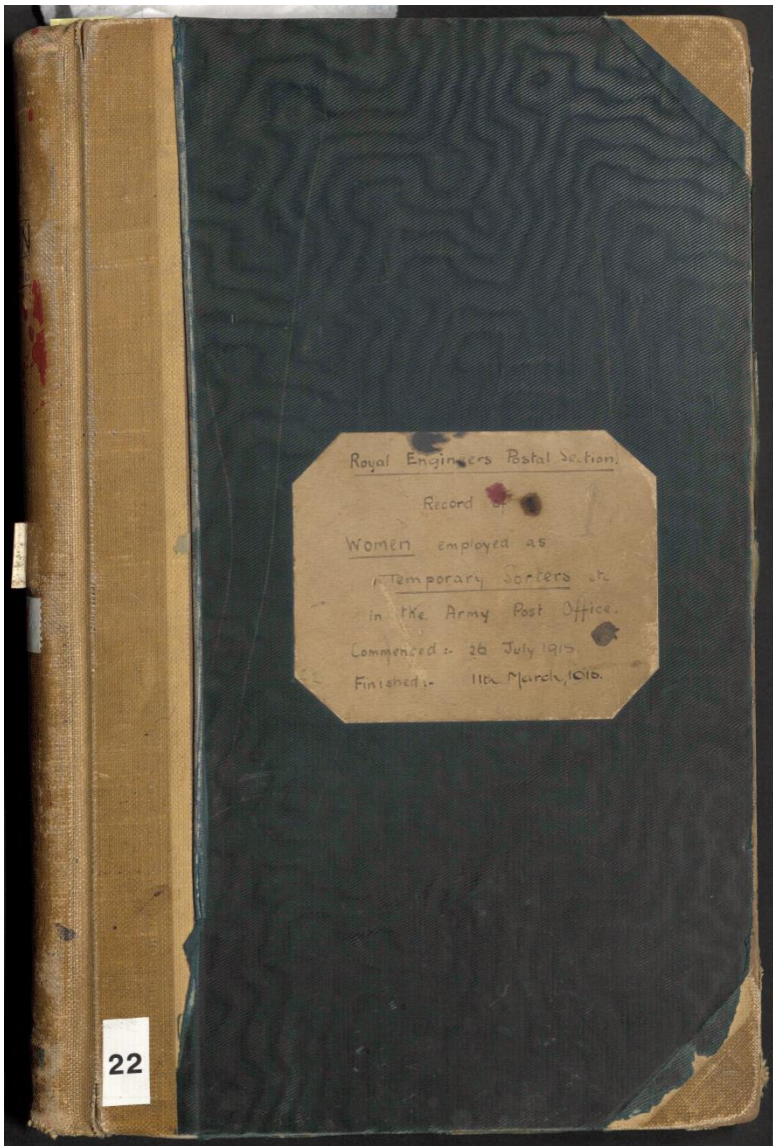
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Women sorting broken parcels, a job previously confined to men in case women saw 'indecent' material in opened parcels.



©The Postal Museum, 2010-0535

'No. 3 POSTWOMAN' Black Cat cigarette card. This is number 3 of a set of 50 cigarette cards issued by Carreras Limited and entitled 'Women on War Work'.



51 ✓

Clarke, Lillian Heathcote

Date of birth. 24 February 1885  
 Condition. Single  
 Address. 17 Birchwood Mansions, Muswell Hill, N  
 Date of Appointment. 25 August 1915  
 Wages. 2/4. 2/6. 2/6. 2/7 1/2  
 Office. (2) 3/6  
 War Bonus 4/6. 2/1/2. 4/1/4  
 Increment papers. 3. 19.

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Record of Conduct etc  
 23<sup>rd</sup> June 1917. Resigned.  
 She was a very slow worker, and  
 unpunctual; 16 late absences having  
 been recorded since January this year.  
 (Sd.) S. B. Woodburn.  
 Lieut. 26.6.17

©The Postal Museum, POST 47 29 Code of Conduct book

This record of women employed in the Royal Engineers Postal Section (REPS) as temporary sorters from 26 July 1915 to 11 March 1916, records personal details, accidents, incidents on duty and attitudes to work.





SUPT.—“ Now then, you musn't sort Liverpool letters to Manchester because they have blue envelopes.”

SISTER SUSIE (late expert at coloured wool work).—“ Oh, you're too fussy.”



By G. Davidson, L.P.S.

“SISTER SUSIE” AT THE G.P.O.



MISS F. E. E. SMITH.  
MISS MABEL CLARKE.  
MISS B. A. F. EASTER.


MISS F. M. CASS.  
MISS L. A. BOSTOCK.  
MISS D. F. WHIBLEY.

MISS AGNES PEARSON.  
MISS ETHEL HICKEY.  
MISS F. E. STEGEL.

MISS DORIS HIRST.  
MISS EDITH VENUS.  
MRS. GERTRUDE WOOD.

©Royal Mail Group Ltd 2014, courtesy of The Postal Museum, St Martin's Le Grand, 1918, p.107-9 POST 92

Photographs of female telephonists honoured for bravery including Mabel Eleanor Clarke, (centre, left hand column) who 'came on duty on every possible occasion of emergency through bombardment and gunfire'.



Women Workers' Series—No. 2.

**Extract from Daisy's Diary**

MONDAY: Got up at six. Very cold. Nellie advised me to try Rowntree's Cocoa to keep the cold out. Don't believe in copying other people.

TUESDAY: Two of the girls gave a "cocoa party" at home, one of the jolliest evenings I've ever spent. The flavour of the Rowntree's was just delicious and so refreshing, it made us all very lively. We all voted Rowntree's Cocoa extra.

SATURDAY: Always have my cup of Rowntree's now—can't make out how I ever got on without it.

*A cup of  
Rowntree's  
Elect Cocoa  
makes a biscuit  
into a meal*



©Royal Mail Group Ltd 2014, courtesy of The Postal Museum, The Post, 1917, POST 115/394

This advert for Rowntree's Cocoa from 1917 uses a postwoman to endorse their product. It includes a diary extract describing how she drinks cocoa to keep the cold out.



KING EDWARD BUILDING  
WAR MEMORIAL FUND.

. . . A GRAND . . .  
VOCAL AND ORCHESTRAL  
**CONCERT**

Will be held at the

**KINGSWAY HALL,**

KINGSWAY, W.C.2.,

***On Monday, November 17th, 1919***

***Commencing at 7.30 p.m. Doors open at 7 p.m.***

In Aid of above Fund for raising a  
Memorial to our Fallen Colleagues.

**TICKETS—Reserved, 2/6; Unreserved, 2/- & 1/-**

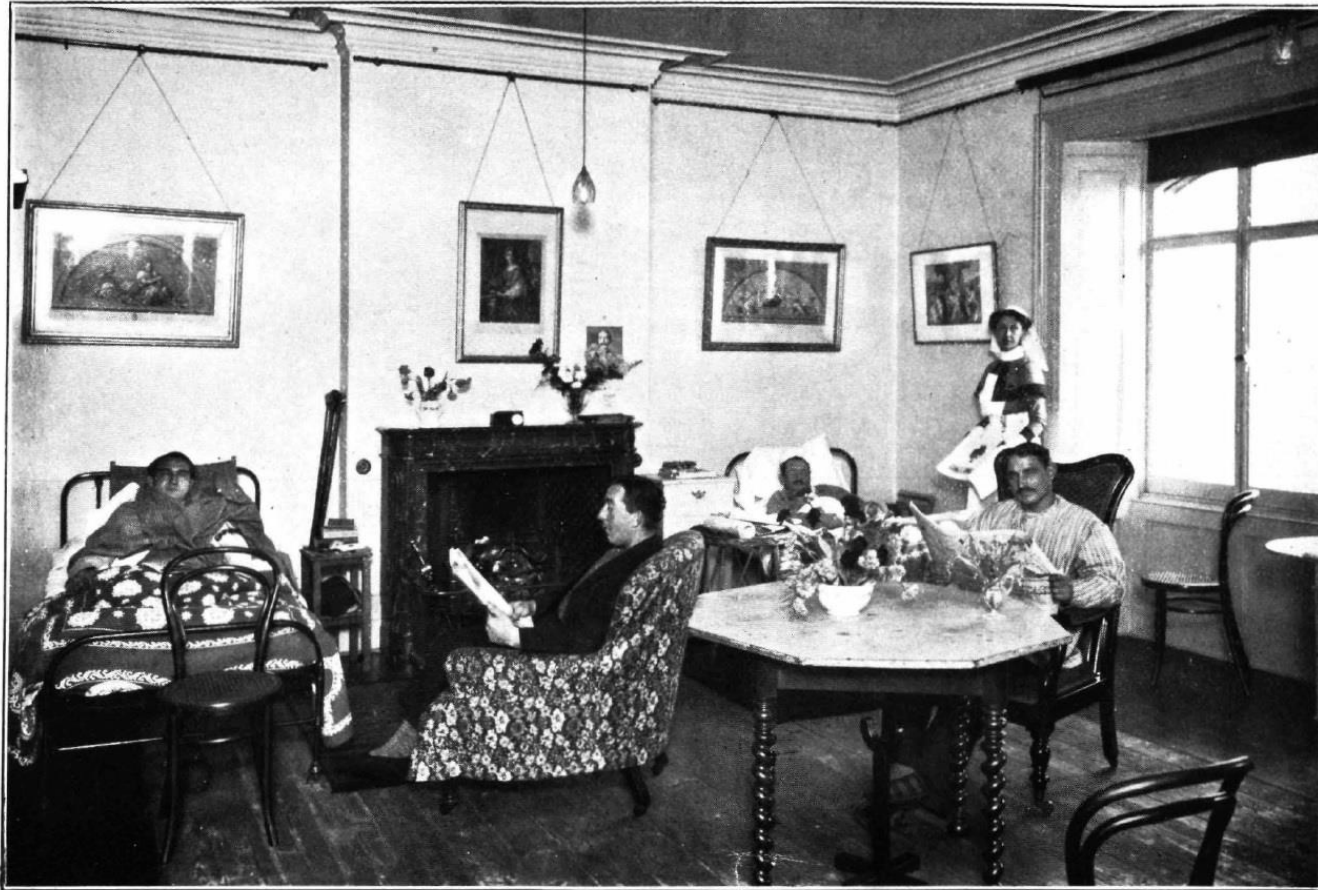
Tickets can be obtained from Messrs. W. W. SPIRE, G. W. BRUNTON, S. WEEDEN, B. S. CLARK (Foreign Section), P. J. EVANS, H. J. COOK, A. J. GREEN, A. W. PAYNE, J. RIXON, W. BOULTON (B.C. Section), any Member of the War Memorial Committee, or any of the Concert Stewards.

Mr. W. F. JENNER, Hon. Sec.  
Mr. F. E. H. CLARK, Ticket Sec.



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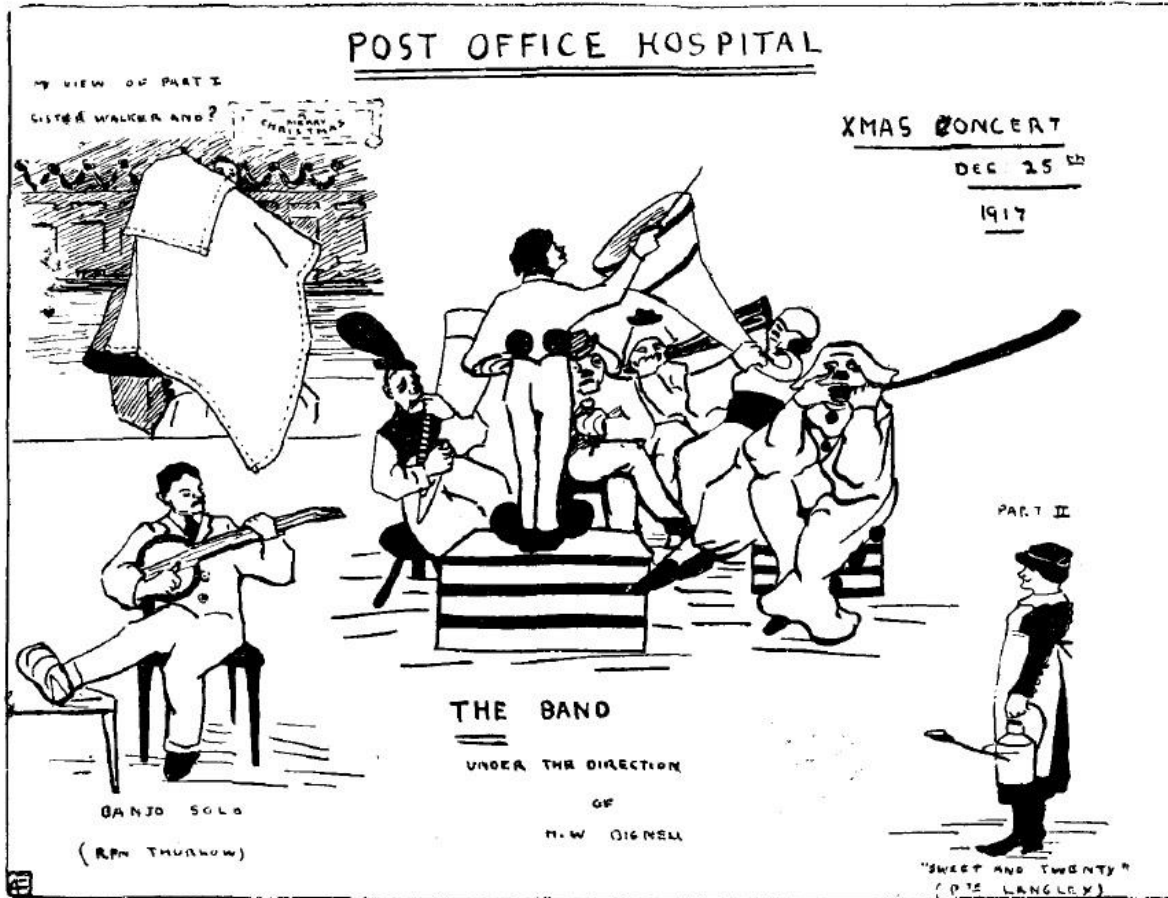
This concert was held a year after the war had ended in 1919 to raise the money to pay for a war memorial to fallen colleagues. King Edward Building was the headquarters of the General Post Office.



A WARD IN THE P.O. HOSPITAL, 20, KENSINGTON PALACE GARDENS.

©Royal Mail Group Ltd 2014, courtesy of The Postal Museum, St Martin's Le Grand, 1915, POST 92

This photograph shows 20 Kensington Palace Gardens, a mansion lent to the GPO for use as a hospital by Major and the Hon. Mrs Marten Dunne. There is accommodation for 23 patients and it is paid for by the Post Office Relief Fund.



MORE POST-IMPRESSIONS BY AGNES B. FERARD.

©Royal Mail Group Ltd 2014, courtesy of The Postal Museum, St Martin's Le Grand, 1918, POST 92

This illustration of the Christmas concert at 20 Kensington Gardens was drawn by Agnes B. Ferard. It shows patients taking it in turns to show off their individual talents.



©The Postal Museum, 2012-0049/19

This photograph shows a typical Post Office counter in the early 20<sup>th</sup> century. On the left hand side of the photo signs indicate the different services offered by the GPO including purchase of saving certificates, licences and in the First World War, War Bonds.



THE POSTMASTER OF ILFORD WELCOMES BELGIAN POSTAL REFUGEES.

©Royal Mail Group Ltd 2014, courtesy of The Postal Museum, St Martin's Le Grand, 1915, POST 92

The GPO offered jobs to Belgian and French postal workers. Including postmen, telephonists and sorters. Over 30 were housed at Valentine's Mansions in Ilford, Essex. Others were employed in the Foreign Section at Mount Pleasant, London.



ANOTHER WAR-PROFITEER.  
From *Punch*.



©Royal Mail Group Ltd 2014, courtesy of The Postal Museum, illustration from St Martin's Le Grand, 1918

This cartoon, originally published in Punch magazine then acquired by the Post Office Records Committee accuses the GPO of profiteering from the war effort.

# St. Martin's-le-Grand.

JULY, 1917.



**Eat less  
Bread**